



BUPCORE 180

A 180mm popper built to tempt trophy pelagics with powerful bubble trails and explosive surface action.

The BUPCORE 180 features an oversized cup face and a uniquely engineered body shape that delivers stable, consistent action even in rough offshore conditions. Producing powerful splashes, dense bubble trails, and an unmistakable surface presence, it is designed to draw aggressive strikes from trophy-class pelagic species. Built around a proprietary hybrid construction that perfectly balances buoyancy and structural strength, the BUPCORE 180 maintains excellent flotation even when rigged with heavy-duty treble hooks and PE10-class braid intended for giant tuna. This advanced construction allows anglers to fish heavy tackle with confidence without sacrificing lure performance. Its rugged, high-strength design is built to withstand the demands of extreme offshore fishing, minimizing the risk of lure failure during prolonged battles with powerful game fish. From giant tuna to other hard-fighting pelagic species, the BUPCORE 180 is engineered to perform when tackle and angler are pushed to their limits.

When every cast counts, the BUPCORE 180 is the lure you can trust when the fish of a lifetime finally appears.

BUPCORE 180



- Length: 180mm
- Weight: About 75g
- Type: Floating
- Price: ¥12,000 (Excl. Tax)
- Target Species: Yellowtail, Amberjack, Yellowfin Tuna, Bluefin Tuna, GT, etc.

Balsa core for high buoyancy

High-density foam material for improved strength and consistent quality



1.6mm stainless steel through-wire construction for large game fish

A highly buoyant balsa core is encapsulated within a rigid high-density foam outer shell, providing excellent impact resistance and structural rigidity while maintaining buoyancy.

Even in the 180mm class, the lure retains sufficient flotation when rigged with large heavy-duty treble hooks for giant tuna, allowing anglers to fish heavy tackle with confidence.



Choose hooks appropriate for your target species and intended application.

The lure is designed for a total rigged hardware weight of up to approximately 20g, including hooks and split rings.

* Recommended hook weight: approx. 6.0g per hook.

COLOR LINE UP



#01 Sardine Glow Belly



#02 Tropical Sardine



#03 Glow Back Chrome



#04 Pink Glow Belly



#05 Mackerel



#06 Orange Back



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